



IDS Annual Conference 2023

Desalination and Water Treatment – The New Era!

In Collaboration with the 20th International Energy and Business Convention

Water and energy are basic needs that will direct the paths humanity will take in the coming decades. The climate crisis, whose global effects are constantly increasing, dictates dramatic changes in the management of water resources, including planning, the scope of projects, the development of new technologies, and the implementation of sustainable processes.

Israel is renowned for its outstanding success in managing its water resources. It has built some of the largest and most advanced desalination facilities worldwide, it is a global leader in water reuse, and has one of the lowest water loss percentages globally. While Israel faced water scarcity two decades ago, it now assists its neighbors with their water crises and replenishes natural water resources.

The Israeli water economy and market is expected to undergo significant development in the coming decades, with the construction of new large-scale desalination and water treatment facilities and the expansion of existing ones. Together with its strong tech & innovation engines Israel's water sector is attracting growing attention from local & global stakeholders, especially in the face of climate change effects.

All these interesting topics and much more will be discussed on **November 22nd** at the **2023 Annual Conference of Israel Desalination & Water Treatment Society**, under the theme: **“Desalination and Water Treatment – The New Era!”** The conference is expected to host hundreds of professionals and experts from diverse fields, both from Israel and around the



world, including government officials, decision-makers, entrepreneurs, investors, senior managers, researchers, technology and operations experts, finance professionals, and more.

The conference will take place at **Kfar Maccabiah Hotel, Ramat Gan** (Tel Aviv metropolitan), in collaboration with the **20th International Energy and Business Convention**, held on **November 20 and 21** at the same venue – so you can enjoy three full days of water-energy nexus program and business opportunities! The conference is also one of the flagship events during “Israel’s Water Week” (IWW).

The conference will cover various topics, including the following (the plan is preliminary and subject to change):


- Israel's water planning in the near and distant future.
- The secret ingredients and new technologies that make Israel a global leader in water reuse.
- Novel technologies that improve efficiency, performance, and reliability in water facilities.
- Convergence of desalination and renewable energy – are we on the brink of an energy revolution?
- The price of desalinated water - how low can it go?
- Brine Mining - will wastewater become a valuable byproduct?
- Advanced processes and technologies for industrial wastewater treatment.
- Circular economy, chemicals, and doing more with less.
- Managing risks in water treatment facilities - sea-level rise, floods, cyber-attacks, marine pollution, oil spills, etc.
- Water and Carbon Capture - the winning combination to tackle greenhouse gases?
- What do we not know that we don't know? Using AI and advanced data analytics in the water industry.
- Similar but different projects - innovation and constant learning in brackish water desalination.
- New technologies for preserving water reservoirs and dealing with contamination.
- Funding projects in the water sector - how to succeed with BOT and PPP?
- The climate crisis and environmental impacts on water facilities.
- How can the Water Tech industry become Israel's next high-tech success?
- How can a company become Water Positive?
- Innovations in membrane technology.

The conference is going to be an enriching and enlightening event, bringing together key stakeholders to discuss the challenges and opportunities in the water and energy sectors, with a focus on business opportunities, innovation and technology.



We will be happy to discuss with you the different options for participating, sponsoring, and exhibiting in the conference. Here are the details:

Sponsorship options for your company:

	GOLD Sponsorship	SILVER Sponsorship	BRONZE Sponsorship
Lecture at the conference on a topic relevant to your company, by company's senior representatives (in coordination with the organizers)	✓✓	✓	✓
Your company's advertising materials will be included in the guest folders	✓	✓	✓
Your company's logo indicating your sponsorship type will appear in the conference's signage	✓	✓	Advertising and branding your company on a column 2.4 meters high and 1 meter wide. Including printing, installation, and transport. You send us the graphics. 



Publish your company's name & logo in advertisements	✓	✓	-
Publish your company's name & logo in conference invitations, indicating sponsorship type	✓	✓	-
Your company's logo - will appear on the conference website with a link to your company website	✓	✓	-
Your company's logo will appear in social media posts	✓	✓	-
Tickets	8 tickets for IDS Conference	4 tickets for IDS Conference	3 tickets for IDS Conference
Cost of sponsorship	We will be happy to discuss with you the different options for sponsoring the conference. Please contact us at: info@ildesal.org.il; +972-50-6232-911/06		

Exhibition

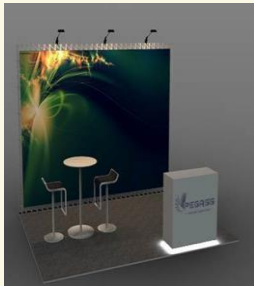


The exhibition accompanying the conference provides an outstanding opportunity for equipment and services providers in the desalination and wastewater reuse sector, to showcase their products and services to a large and dynamic network group of local and international delegates.

Registration and all coffee breaks on the days of the conference will be held in the exhibition area.



Don't miss out on this fantastic opportunity to promote your company by sponsoring and exhibiting at this exciting event.

Here are the details:

Floor area display only	6m ² modular pavilion	An exhibitor's stand includes a terrace + counter + 1 bar stool + lighting	Charging station - your company branding on a mobile charging station	Business display stand
<p><u>Includes:</u></p> <ul style="list-style-type: none"> •Floor area unit only •Power outlet (1 kW) •Minimum display unit 2X3=6m² •As part of the exhibition, you will receive 2 exhibitor badges that include participation in the conference + lunch 	<p><u>Includes:</u></p> <ul style="list-style-type: none"> • 3 Brick walls built using the Sima method •3 Spots per 6m² •Power outlet (1 kW) •Table, 2 plastic chairs •Sign with the exhibitor's name in uniform letters. Standard inscription on the sign on the front in Hebrew and English - 11 letters including spaces per meter •Minimum display unit 2X3=6m² •As part of the exhibition, you will receive 2 exhibitor badges that include participation in the 	<p><u>Exhibitor position includes:</u></p> <ul style="list-style-type: none"> • Terrace 2 meters x 2.2 meters high for signage for your company. including lighting and printing • Modular counter size: 100*50*100 including printing • 1 bar chair • As part of the exhibition, you will receive 2 exhibitor badges that include participation in the conference, including the lunches. 	<p><u>Includes:</u></p> <ul style="list-style-type: none"> •The position allows effective switching and offers up to 6 charging ports at the same time. Height 2.20 •The position includes: top page printing, and top circular advertising space, installation and transportation. •You transfer the graphic according to the measurements we will transfer to you. •2 entrance tickets to the conference - for lectures and lunches 	<p><u>Includes:</u></p> <ul style="list-style-type: none"> • Upper signage with a counter •Logo printing on the front of the table •bar stool •Counter height 90 cm width 100 cm depth 50 cm •Includes exhibitor badge 1: free entry to the conference + lunches
				



	<p>conference + lunch.</p>			
<p>Cost per unbuilt square meter (area only)</p> <p>350\$+VAT</p>	<p>Price per m² of a built pavilion</p> <p>360\$+VAT</p>	<p>An exhibitor's stand includes a terrace + counter + 1 bar stool + lighting</p> <p>2500\$+VAT</p>	<p>Charging station - your company branding on a mobile charging station</p> <p>2000\$+VAT</p>	<p>Business display stand</p> <p>1500\$+VAT</p>

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